

SPITFIRE PEPPER SPRAY REVIEW OF BENEFITS

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1. Introduction

- Spitfire Pepper Spray has many unique advantages over its competitors.

This review will give you a clear understanding of pepper sprays. You will learn how Spitfire is different from the rest.

- Here is a true story.

About 10 o'clock at night, a waitress finished her shift. She left the bright lights of the restaurant and walked toward her car. She was alone in the dark and carrying cash from work. Suddenly, a thug confronted her. "Back Off!" she said, but he kept coming for her. A chemical blast into his eyes surprised him. He pressed his hands over his burning eyes, gagged, and staggered blindly. She escaped to her car without being followed and drove home. She surprised him with a Spitfire pepper spray.

- And now for the rest of the story! Do you know what did not happen?
- She did not go to the hospital.
- She did not worry about sexually transmitted diseases.
- She did not kill.
- She did not go to jail.
- She did not have to hire a criminal defense lawyer or a personal injury lawyer.
- She did not testify before a grand jury.
- She did not testify at a criminal trial or at a civil trial.
- And everyone who loves her did not have to suffer.

2. Background – Pepper Spray

Pepper Spray is widely used by Law Enforcement.

The F.B.I. began switching from tear gas to pepper spray during the late 1980's. Law enforcement officers use pepper spray to stop fights, to disperse mobs, and to incapacitate suspects for handcuffing. Police have proven in the streets that pepper spray is effective for self-defense when use of deadly force is not required. Today, pepper spray is used by more than 90% of local law enforcement agencies in the United States, and by S.W.A.T. teams, the F.B.I., all branches of the United States military, and many law enforcement agencies in other countries.

Pepper spray creates an opportunity to escape without being followed.

When sprayed in the eyes and face of an attacker, pepper spray causes inflammation of mucus membranes in his eyes, nose, throat and lungs. He suffers impaired vision, coughing spasms, burning sensations, and disorientation for about 30 minutes. Thirty minutes later, the attacker's symptoms are disappearing with no permanent after-effect. Pepper spray works on animals, including dogs.

Oleoresin Capsicum.

Pepper spray is a non-lethal chemical formula widely used for self-defense that contains the active ingredient Oleoresin Capsicum (which is also known as ("OC"), a derivative of hot chili peppers. Because it is inflammatory, rather than an irritant like tear gas, pepper spray is more effective against those who feel less pain such as psychotics, drunks and drug abusers.

3. Problems with Ordinary Pepper Sprays

Now, let's consider some problems with ordinary pepper sprays.

1. First, the **safety device is too slow** because it is awkward to manipulate. You lose half of your manual dexterity when you experience the adrenalin rush that comes with a sudden attack. You waste critical seconds fumbling with a clumsy safety.
2. Next, **accidental discharges** occur too frequently with ordinary pepper sprays.
3. **They are not accurate:** Ordinary pepper sprays are notoriously inaccurate. Most people miss the first shot or two, and then correct their aim by seeing where the spray went. Again, too slow! The first shot counts. It could be your only chance. Also, aiming an ordinary pepper spray is even more difficult at night, because then the dark red pepper spray is practically invisible. Obviously, you cannot correct your aim if you cannot see where your shots went.
4. **Easily disarmed:** You can be easily disarmed trying to use ordinary pepper sprays. The parties are inside arms' reach when most pepper sprays are fired. When you hold up an ordinary pepper spray to aim at an attacker's face, he sees the movement and reacts by grabbing it away or blocking the spray.
5. **Awkward to shoot behind you:** Ordinary pepper sprays are hard to shoot behind you effectively. Women are often grabbed from behind with a hand over their mouth to prevent them from screaming for help. The victim just shoots herself in the ear or hair with an ordinary pepper spray. A weapon that is not effective behind you is worthless.
6. Most pepper sprays are just **throwaways** because they are **not refillable**.

7. Many people do not carry pepper sprays because they **ugly and bulky**.

4. How is Spitfire Different?

- **How is Spitfire different from ordinary pepper sprays?**

This is the heart of the matter. Spitfire's horizontal **point & shoot** chemical **dispenser** is the **best delivery system** on the market. Spitfire has recently been awarded 4 patents from the United States Patent and Trademark Office for the unique technological advances in their chemical dispenser. Compared to all competing pepper sprays on the market, Spitfire is:

- **The Quickest.** Slide Spitfire's firing button forward to take it off "safety" - then press that same button down firmly to spray. The fluid motion is lightning fast.

- **The Safest to Carry.** Only Spitfire has a firing button connected to a tempered copper-bryllium spring that returns to Safe automatically from any position. Spitfire is child resistant for preschoolers. Spitfire is safe in your pocket. It will not go off unless you want it to.

- **The Most Accurate.** Pepper spray works best when you hit the attacker's eyes. Only a patented Spitfire® point & shoot dispenser is ergonomically engineered to instinctively hit an attacker's eyes without consciously aiming.

Your natural eye-hand coordination enables to you point your finger with instinctive accuracy. Ergonomic adaptation of the chemical dispenser to the physiology of your hand and wrist is necessary to achieve this same instinctive accuracy with the pepper spray. The Spitfire canister is engineered to rest horizontally in your hand (as you hold a flashlight), so you can point at the attacker's eyes and your instinctive point of aim corresponds to the point of impact. With your first shot, you are able to hit an attacker's eyes without consciously aiming, day or night.

Spitfire has numerous other advantages:

- **Spitfire is Strong.** Spitfire's pepper spray contains the best quality OC available confirmed by laboratory HPLC testing to have a 2 million SHU rating. Spitfire® blasts 8 individual half-second shots, or one continuous shot, of police-strength pepper spray out to 8 feet in a cone pattern.

- **Avoid Being Disarmed.** Surprise is a formidable advantage in combat. Only Spitfire is ergonomically designed to **shoot from the hip** up into the attacker's eyes so you can **surprise** him and **avoid being disarmed**. Raise your empty hand to distract him while you shoot your Spitfire with the other hand from the hip.

- **Grabbed from behind.** A woman alone is often grabbed from behind, because her attacker wants to stop her from screaming by clamping his hand over her mouth. Only the Spitfire® dispenser is designed to easily hit an attacker behind you.

- **Snap-free© Key Ring.** Only a Spitfire pulls free from your key ring for use in a road rage situation without you needing to turn off your car, and it snaps back together again for reuse. This patented feature is the quickest on the market.

- **Refills.** Spitfire is **not a throwaway dispenser** like ordinary pepper sprays. Pepper canister refills are available where you buy Spitfire, **so we are more economical over the long run**. Pepper canisters work best for twenty-four months. Check the expiration date printed on the pepper canister.

- **Float Test.** You can easily check at anytime whether your Spitfire is loaded by simply dropping the pepper canister into water at room temperature: If it floats and breaks the surface, refill it. If not, it's good to go.
- **Ergonomic Design.** The sleek featherweight design of Spitfire fits on your key ring so it is always with you. Spitfire is easily concealed in your hand and quickly orients by touch for firing.
- **Environmentally Friendly.** Spitfire's formula does not affect the ozone layer and it is non-flammable.
- **Premium Quality.** Spitfire dispensers are **ultrasonically welded** for maximum strength, not clipped together like ordinary pepper sprays. Spitfire is robust, reliable, waterproof, and we use the best quality OC. One major secret of successful products is that they deliver an unexpected benefit to the customer. Spitfire does just that! Carrying a Spitfire, the customer enjoys **relief from stress, night after night.**

5: Frequently Asked Questions (FAQs)

How do I fire a Spitfire® Pepper Spray?

ANSWER: Slide the firing button **forward off safety** and then **push down** on the firing button until it pauses - **extra firm pressure is then required to fire.** This extra firm pressure at the bottom of the stroke prevents pre-school children from accidentally spraying.

How can I compare an ordinary pepper spray to Spitfire?

ANSWER: Hold a competitor's dispenser level with your hip and try to point it up into the eyes of an imagined attacker. It is not possible. Also, try twisting your wrist around enough to effectively hit the eyes of an attacker behind you, and then check where the spray hole is pointing. Again, it is frustrating. But Spitfire easily points in any direction.

Which pepper spray is hottest, a 10% solution or an 18% solution?

ANSWER: The hottest pepper spray is the one with the highest Scoville Heat Unit rating, not the one with the highest percentage solution. All OC contains a powerful substance, an alkaloid called **capsaicin**, which causes inflammation of mucous membranes. The standard for measuring the power of capsaicin is called the Scoville Heat Unit ("SHU"). Today's modern laboratory method for establishing that value uses a computerized method called high performance liquid chromatography ("HPLC").

You must be familiar with this because some consumers are confused by advertisers' claims suggesting that higher percentages of OC are hotter. This is misleading. Remember, you determine which pepper spray is hottest by identifying which one has the highest SHU rating, and not by which one has the highest percentage solution. The truth is that all premium quality pepper spray will have the desired effect **if** the chemical is delivered into the eyes and face of an attacker. The pivotal question is who has the best dispenser for putting the chemical into the attacker's eyes? Spitfire absolutely has the best dispenser.

Is a pepper spray that shoots 15 feet better than one that shoots 8 feet?

ANSWER: No. Most pepper sprays are discharged when the parties are in close range- within 3 feet or less. A narrow stream pattern is required to shoot 15 feet, but a narrow stream pattern is not as effective at close range as is a wide cone pattern. It is much easier to hit an attacker's

eyes with Spitfire's wide cone spray pattern than with a narrow stream, just as a shotgun is more effective than a rifle at close range. The smaller atomized particles of the cone pattern are faster acting at inflaming the mucous membranes than are the larger particles of a stream or foam.

Does Pepper Spray blow back and incapacitate the user?

ANSWER: A light dose of pepper spray blown back to your eyes will not impair your vision enough to prevent you from escaping. While a heavy concentration of pepper spray in your eyes would impair your vision, merely turn your face away to protect your eyes when spraying into the wind. A heavy dose in your attackers eyes at the cost of a possible light dose in your own eyes still gives you the opportunity to escape without being followed.

Is it legal to carry Pepper Spray in the United States?

ANSWER: Pepper spray is legal to use for self-defense in all fifty states. A very few states and cities do have regulations relating to the sale of pepper spray. Listed below are the states we know to have restrictions on pepper spray.

- *Massachusetts* - the buyer is required to obtain a Firearms Identification Card; the sellers must be local licensed firearm dealers.
- *New York* - the sellers must be local licensed firearm dealers or local pharmacies.
- *Wisconsin* - requires a special state formulation (for example, no U.V. Dye). Spitfires can be sold in Wisconsin.
- *Michigan* - requires a special pepper spray formula, which is weaker than Spitfire. Spitfires cannot be sold in Michigan.

Check with the local district attorney's office if you have any questions about a jurisdiction.

Why should I pay more for a Spitfire than the cheaper pepper sprays?

ANSWER: Spitfire's horizontal point & shoot **dispenser** is:

- the **quickest**;
- the **safest to carry**; and
- the **most accurate in every direction**.

Also, Spitfire includes important extra features that the cheap ones do not:

- **Snap free key ring**
- **Refillable**
- **Float test**
- **Ergonomic Design**
- **Environmentally Friendly**
- **Premium Quality**
- **Patent Protected**
- **Made in the USA**

Please don't hesitate to call us for quick answers to any of your questions about Spitfire. Our number is **215-938-SAVE, that is 215-938-7283**.

We look forward to hearing from you.

6. Features & Benefits Chart

Quickest. Spitfire's patented system allows user to slide the firing button off safety and fire in a fast fluid movement.

Safest to Carry. Tempered copper-bryllium spring returns firing button to safe from any position. Spitfire is child resistant for preschoolers. Spitfire will not go off unless you want it to.

Instinctive Accuracy. Horizontal ergonomic design enables user to "Point and Shoot" for optimum accuracy without aiming in any direction, day or night.

Snap Free Key Ring. Allows quickest use in high stress situations such as road rage encounters **without turning off car.**

Refills Not a "throw-away". Life of Spitfire is indefinite by simply replacing the red canister with a refill as needed.

Float Test. Allows user to quickly and easily **test** if there is enough pepper spray in canister to be effective.

Ergonomic Design Spitfire's sleek featherweight design is easily concealed in your hand and quickly orients by touch for firing.

Environmentally Friendly Ozone friendly propellant and non-flammable.

Premium Quality. Spitfire dispensers are **ultrasonically welded** for maximum strength, not clipped together like our competitors. Spitfire is robust, reliable, water proof and uses highest quality OC.

To Order: Call 215-938-SAVE, that is 215-938-7283.

Or [order here on our website.](#)